

# Pitch Deck Format: “Innovations in Speciality of Pain Medicine”

## 1. Title Slide

- Project Title
- Presenter Name & Qualification
- Institution / Clinic
- Contact Details

## 2. Problem Statement

- What is the **clinical / operational / business problem**?
- Who is affected? (patients / doctors / hospitals / Insurance payers)
- Why is it important to solve this problem now?

## 3. Current Scenario & Gaps

- Existing solutions (if any)
- Limitations of current systems
- Pain points in real-world practice

## 4. Your Solution / Innovation

- Describe your idea clearly
- Is it:
  - A **business model**
  - A **software / app**
  - A **clinical protocol / intervention**
  - A **pain clinic model**
- How is it different from existing solutions?

## 5. Value Proposition

- What **unique value** are you offering?
- Why will users adopt your solution?
- Key benefits:
  - Clinical outcomes
  - Cost-effectiveness
  - Patient experience

- Efficiency

## **6. Feasibility & Practicality**

- Can it be implemented in real-world settings?
- Infrastructure required
- Skill/training requirements
- Regulatory or ethical considerations

## **7. Target Market & Demand**

- Who are your target users?
- Estimated **market size**
- Demand in:
  - Tier 1 / Tier 2 / Tier 3 cities
  - India / Global (if applicable)

## **8. Scalability**

- Can your idea be expanded across:
  - Multiple centers?
  - Different geographies?
- Digital vs physical scalability
- Replication potential

## **9. Business Model (if applicable)**

- Revenue streams:
  - Consultation
  - Procedures
  - Subscription
  - Device / technology
- Pricing strategy
- Cost structure

## **10. Mass Impact / Social Impact**

- How many patients can benefit?
- Impact on:

- Accessibility
- Affordability
- Quality of care
- Public health relevance

## **11. SWOT Analysis**

- **Strengths**
- **Weaknesses**
- **Opportunities**
- **Threats**

## **12. Implementation Roadmap**

- Step-by-step execution plan
- Timeline (Short / Mid / Long term)

## **13. Financial Projections (Optional but Preferred)**

- Expected investment required
- Break-even timeline
- ROI potential

## **14. Challenges & Risk Mitigation**

- Possible barriers
- How will you overcome them?

## **15. Future Vision**

- Where do you see this idea in 3–5 years?
- Expansion plans

## **16. Conclusion**

- One strong closing statement

- Why your idea matters

## **18. Q&A Slide**

- “Thank You”
- Open for questions